

SRA 2022-2023

ANNUAL REPORT



MESSAGE FROM THE PRESIDENT

Greetings, Southampton Family!

What a **terrific year** around our terrific recreational campus, right? The word is definitely out across Richmond – with over 550 returning member “units” (families, couples and singles) plus 120 new member units, SRA is very nearly as full in 2023 as we’ve ever been and more folks are reaching out all the time to learn about how they can join the fun, too.

I’ve certainly enjoyed serving as president this year alongside a dedicated and dynamic group of fellow board members who are all crazy committed to the long-term health, vibrancy, and culture of this unique club of ours. You’ve heard it before, and it bears frequent repetition: **SRA is a volunteer-led organization.** That means it depends on individuals, couples and families showing up not just for the fun, but also for the periodic work of stewarding this amazing asset into the future. I often think about the hundreds of board members before us over the past 74 years and how each one of them linked arms to lead us to the place we are today.

The best news? **Even better stuff awaits SRA!** Pool improvements, tennis facility updates, ice rink renovations – it’s all on the drawing board and up for discussion as we set long range visions and goals with a master planning process over the next year **leading up to SRA’s 75th Anniversary in 2025.** It’s a great era to be at Southampton, and a great time to sign on to help.

Thank you for letting me serve this year and thanks to our amazing board and staff for making the magic happen across every corner of campus. **I’ll see you at Southampton soon!**

Shannon Harton
2022-23 SRA President

2022-2023 PARTNERSHIPS

Trinity Episcopal Tennis

SRA is thrilled to continue to serve as the home courts for the Trinity Episcopal Tennis Women's and Men's Varsity and JV Tennis Teams. This partnership has allowed us to provide wonderful facilities for both Trinity families and teams to enjoy as well as our own SRA community.

2023-2024

SRA Board of
Directors

President

Rich Meagher

Past President

Shannon Harton

President-Elect

Jeanine Larson

Secretary

Cass Meagher

VP Finance &

Treasurer

Graham Parlow

VP Facilities

Scott Schluckebier

VP Membership &

Communication

Bryce Lyle

VP Social Activities

Jenny Schultz

VP Technology

Rick Barlow

Ice Director

Dylan Greenbaum

Pool Director

Troy Morris

Swim Team Directors

Jenn Walker,

Ashley Barrett

Tennis Director

Ellie Boyd

At Large

Kati Batten

Jarred Hammack

Autumn Harbour

Seth Humphreys

Office Manager

Stephanie Moore

2022-2023 GOALS & ACHIEVEMENTS

History

When the main pool was completed, it was the first community pool in Chesterfield County. In the 1960s, we boasted of our open-air (now enclosed) ice rink.

Through the years as our club has grown, we've continued to celebrate "firsts" -- a child's first leap off the diving board; the first time the ball sails over the net and lands in the same court from which it started; the first wobbly Figure Eight cut; and the first heat ribbon.

Membership

- SRA once again had a waitlist for new members!
- 120 new families, couples and individuals
- 555 returning families, couples and individuals

Projects & Improvements

- Remodeled pool bathrooms with AC and heat
- Repaved parking lot
- Replaced the creek crossing
- New gravel parking lot
- New paver patio
- New pool pumps
- New LED lights for family pool and basketball court
- New water fountain and ice maker for patrons
- Updated sundeck with new pavers



Communications

- New website launched
- MemberSplash membership portal launched, with multiple functions added over the year:
 - Membership renewals
 - Member check-in for pool visits
 - Tennis court reservations
 - Online ice rink waivers

Social

- Bingo & Movie Nights
- Old Fashioned 4th of July
- Ladies Night & Annual Bike Ride
- Summer Music & Family Nights
- Clothing Swap
- First Annual Cardboard Regatta
- Second Annual Dog Days
- Summer Send Off
- Trunk or Treat & Classic Santa



2022-2023 GOALS & ACHIEVEMENTS

Snack Bar -

- Grill Nights and Music events
- Top Sellers:
 - 1. Smoothies! (1604)
 - 2: Mighty Mini Ice cream Sandwiches (1409)
 - 3: Pretzels (1341)
 - 4: Moose tracks (1014)

Swim Team

- Welcomed 300 swimmers, 100 of which were NEW
- Undefeated Season & JRAC Championship Winners!

Tennis

- New Pickleball Courts
- Strong League Play
- Trinity Tennis

Ice

- Holiday Wreath Fundraiser
- Fun Ice Socials
- Skate Swap
- Ice Revue

SRA Amenities

- 4 pools
- 70-foot Double Loop Water Slide
- Championship Swim Team, for ages 5-18
- Swim Clinics – youth and adult
- Water aerobics
- 9 Tennis courts (3 lighted for evening play)
- Pickleball courts
- Tennis Pro, lessons, league play and socials
- Ice rink
- Ice skating lessons, hockey lessons & clinics
- Ice Revue
- Basketball court
- Gaga pit
- Enclosed playground
- Summer classes & camps
- Year round social events

THANK YOU VOLUNTEERS!

Thank you to the heart of SRA, to our members who volunteer their time and skills, from ice to swim to tennis to grounds to projects & improvements! We recognize:

ALL our SWIM TEAM volunteers,

ALL our ICE MAKERS, ICE WIZARD DRIVERS, & SET BUILDERS,

ALL who came to our Spring Clean Up Day, plus those who completed projects on their own,

ALL who donate their time and effort to make this club great!

Thank you for ALL you do to keep SRA operating year round!

SRA Endowment

SRA Endowment Board

President

David Carter

Vice President

Jeff Spoenlein

Secretary

David Lynch

Treasurer

Graham Parlow

The SRA Endowment Fund was created in June 2020 as a 501c3 organization, and its purpose is to support the mission and activities of Southampton Recreation Association. The Endowment is overseen by the SRA Advisory Committee, a team of both current and former SRA members whose focus is long term strategic planning and the overall financial well being of the club.

The Endowment operates in collaboration with the SRA Board, with a primary goal of funding capital improvements to the SRA facilities and grounds when the scope of such projects is beyond the SRA annual operating budget. Other future goals for the SRA Endowment include general outreach to our community to offer services to those who otherwise could not afford it.

Proceeds from the annual Dog Days of Summer event held on closing weekend for the past 3 years have contributed to the Endowment and the Richmond Animal League. Other generous cash donations come in throughout the year helping to grow the principal investment of the Endowment. All gifts to the Endowment are of course fully tax deductible. Want to help ensure the Southampton experience continues for many generations to come? Donate at [srafun.org/endowment-fund!](https://srafun.org/endowment-fund)

SRA Advisory Committee

Danny Barrett

David Carter

Katie Hellebush

David Lynch

Anne Nelson Morck

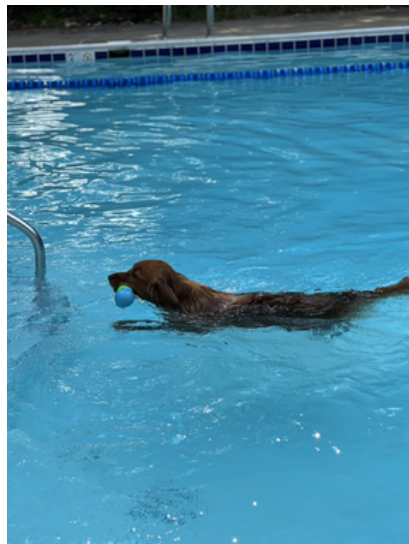
Graham Parlow

Jeff Price

Ken Ratliff

Jeff Spoenlein

Sandy Wiggins



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